

Dear Member,

I take this opportunity to express my sincere thanks to all of you for electing me as President of the Federation of Andhra Pradesh Chambers of Commerce and Industry. I feel privileged to serve the Federation as President. I congratulate my colleagues, Shri Suraj Prasad Agarwal on his elevation to Senior Vice-President and Shri K. Harishchandra Prasad for his election as Vice- President. I compliment, Shri Sudhir Sanghi, my predecessor for the service he rendered to the cause of industry with great spirit.

In the fortnight passed by a good deal of useful work was done. The Federation, in association with Global Forum for Public Relations and Media wing of Brahma Kumaris organized a colloquium on 'Mergers and Acquisitions – Challenges for Corporate Communication' on 16th June,2007. It was a beneficial programme which conveyed 'The best strategy in the world is ineffective unless properly communicated to the people whose support is needed to effect new policies'. An interactive collaborative session on improvement of bilateral trade and investment between India and Sri Lanka was held with Deputy High Commissioner for Sri Lanka in Southern India on 19th June,2007. The deliberations revealed that trade and investment between the countries have undergone a qualitative and quantitative transformation in the recent past leading to a broad based improvement in all sectors of bilateral cooperation.

On 20th June,2007 Sri N.K. Prasad, IAS., Commissioner of Industries, Government of Andhra Pradesh, inaugurated International Trade Facilitation Centre (ITFC) in the Federation House. Australian Consul General and Trade Commissioner of South India graced the occasion. The ITFC will help exporters and importers to overcome the hurdles in their business activity and counsel them on understanding the emerging needs of international market. The centre which is a first of its kind in the country would act as a one-stop-shop for exporters and importers from the state.


The inauguration of ITFC was followed by a joint seminar with Australian Trade Commission along with Queensland Government, Trade and Investment office and Victoria Government Business. It was observed that there was enormous scope for the growth in Indo-Australian trade considering strong bilateral trade relations between the two countries.

The Federation has committees on industrial development, large, medium and small scale industries, customs, central excise and service tax, foreign trade, corporate law and banking infrastructure, value added tax, industrial relations to name a few. They have been attending to the problems of members on the relevant issues besides drawing the attention of government departments and agencies on the specific concerns of industry. They have also been organizing

fruitful interface with officials of state and central government, public enterprises, eminent personalities in different areas of professional and public life from time to time on the subjects relevance to the industry. While I intend to continue with these rich and endured traditions, I would strive to make them much more effective, frequent and still more beneficial to the members. I request the members to suggest areas, and subjects on which seminars and interactive sessions are required with competent authorities/personalities and Federation shall be more than glad to organize them. Federation shall also be still more active and highly professional in identifying, analyzing and representing the problems of trade and industry before the authorities concerned be it governmental or otherwise.

The task, before me is thus, challenging. But with the active cooperation and assistance of my colleagues in Federation and its dedicated employees, it become easier than visualized. Before, I wind up, may I request all of you to kindly continue to extend your support, guidance and suggestions to Federation, so that it serves the cause of industry and trade with much more vigor and zeal.

With sincere regards,



Atluri Subba Rao