

# FAPCCI

(ESTD.1917)

ATLURI SUBBA RAO  
PRESIDENT

Ref.No: SC-104



SURAJ PRASAD AGARWAL  
SR. VICE-PRESIDENT

## The Federation of Andhra Pradesh Chambers of Commerce & Industry

Registered Under the Companies Act,1956

K. HARISHCHANDRA PRASAD  
VICE-PRESIDENT

Date:18.03.2008

### C I R C U L A R

## **TRADITIONAL AND ETHNIC FOODS**

### **- Opportunities & Challenges for Industrial Development**

Federation of Andhra Pradesh Chambers of Commerce & Industry (FAPCCI) is organising a **Two day National Seminar cum Exhibition on Traditional and Ethnic Foods – Opportunities & Challenges for Industrial Development** on 25<sup>th</sup> & 26<sup>th</sup> April, 2008 at 10.00 A.M. at K.L.N.Prasad Auditorium, Federation House.

The convention will focus on Micro, SME and other organisations engaged in food processing sector. The Programme is aimed at educating the people and creating awareness about the health benefits of traditional foods. The convention is expected to bring various Governmental organisations & N.G.Os, Consumers, Traders and Industry specifically Micro, Small and Medium scale Entrepreneurs on a common platform and **provide opportunities for Industrial and Trade Development**. The Convention would cover various topics pertaining to the subject.

An exhibition is also being organised on the occasion to Showcase related products and services. The participants would get a number of opportunities such as exploring trade opportunities, expanding business horizons, acquiring joint ventures, developing new products and designs, seeking financial support, enhancing marketing capabilities etc., Further they would be exposed to latest technology besides exposure to International quality standards etc., etc.

#### **Exhibitors Profile :**

Food Entrepreneurs/ Processors, Scientists, Policy Makers, Consumers and Machinery Manufacturers etc.,

#### **Exhibition Stalls (Tariff) :**

##### **No. of Stalls : 50**

6' x 6' furnished stalls with one table and 2 chairs      Rs.5000/- each for two days  
open stalls with one table and 1 chair.                      Rs.2000/- each for two days

#### **Delegate Fee per participant for two days**

- |  |          |
|--|----------|
| 1. Delegates   | Rs.700/- |
| 2. Members of FAPCCI, Academic and Research Institutions | Rs.500/- |
| 3. Students  | Rs.200/- |

All payments by crossed DD / Cheque to be drawn in favour of %FAPCCI+payable at Hyderabad.

The interested Delegates /exhibitors are requested to utilize the opportunity and reap the benefit. We also request the readers to distribute these circulars among others.

For further details please contact the undersigned:

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**Empowering Industry, Commerce & Trade**



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