

## A LETTER FROM THE PRESIDENT

Dear Member,

### Advertisement in FAPCCI Directory of Members - 2009

The Federation has been successfully bringing out Directory of Members for the last several years. We are happy to inform that this year also we are bringing out the Directory of our Members. The Directory contains the complete information of the members with address, phone numbers, fax, e-mail, website, capital employed, products manufactured, exported, imported, annual turnover with the names of key-persons. The circulation is about 3500 copies.

The Directory is utilized as a quick reference source about our members and is being eagerly sought after by people in business in other States, as well as within the State.

The Directory of Members of the Federation serves as a very good medium for advertising your products and services.

The advertisement tariff is given below and the *last date is April 30, 2009* for receipt of the advertisements.

May I request you to kindly favour the Federation's Directory with your valuable support by booking an advertisement of your choice.

With regards

Yours sincerely,



**Suraj Prasad Agarwal**

### ADVERTISEMENT TARIFF

S.No.	Cover pages in Multi Colour:	Rs.	
1.	Title Page (Cover 1) (1/3rd space of the page at the bottom -Print Area: 7.3 x 16 cm)	25,000	
2.	Front Inner (Cover 2)	30,000	
3.	Back Inner (Cover 3)	30,000	
4.	Outer Back (Cover 4)	40,000	
	<b>Inner Pages</b>	<b>Multi Colour</b>	<b>Black &amp; White</b>
5.	Full Page	Rs.10,000	5,000
6.	Half-Page	Rs. 6,000	3,000
7.	Colour Page (On Duplex Art Paper in Black Ink)		7,000
8.	Book Mark (Colour)		15,000

#### Technical Data

Full Page : Size 1/4 Demy - Print Area 22 cm x 16 cm

Half Page : Print Area - 11 cm x 16 cm

Ad Material required : Artwork/Positive/Colour Transparencies/Colour Photographs