



**AWARD FOR EXCELLENCE IN PRODUCT
INNOVATION (Silver Rolling Trophy - Instituted by
MRF Ltd., Sadasivapet, Medak Dt.)**

QUESTIONNAIRE

PART - I

1. Name and Address of the Industry/
organization with Tel. and Fax Nos.
and E-mail. :
2. Location and addresses of manufacturing
units/branches in A.P. where relevant :
3. Nature of activity - manufacturing/
service/export :
4. Whether Large/Medium/Small Scale Unit :
5. Whether Public Sector Co. (Central or
State), Public or Private Limited Co.,
Partnership or Proprietary Co. :
6. Registration No. given by DGTD/
Commissioner of Industries, Govt. of A.P. :
7. i) Connected power load :
- ii) Stand-by generation capacity :
- iii) Bought out power if any :
8. Particulars of production in the above units in
QTY product-wise with corresponding
installed capacity for the past 3 years :
9. Particulars of turnover in value (Rupees)
of the unit(s) for the past 3 years :
10. No. of employees working in the unit(s)
workmen, supervisory, admn. sales and
purchase, others. :
11. Capital structure of the Company/unit(s) in A.P.:

12. Enclose Balance Sheet & Profit and Loss Account for the past 3 years. (Please fill/ give information in the Annexure Form) :
13. Work out the following ratios pertaining to performance for the past 3 years :
- (i) Turnover to capital employed :
- (ii) Gross profit to capital employed :
- (iii) Return on capital employed (for proper inter-firm comparison capital employed is to be taken as the investment on gross fixed assets plus net current assets)
14. Give a brief write-up about the Company since inception highlighting important milestones. :
15. Mention any Awards received earlier from any organisation/institution explaining the achievements meriting the Award(s) including from FAPCCI :
16. Please indicate your willingness or otherwise for the Jury to visit the site if so desired. :

PART-II.

- 1.a) Do you maintain R&D Cell in Andhra Pradesh devoted to the innovations or evolution of new products. :
- b) If so, what is the size i.e. number of persons engaged there. :
- c) Cost of the R&D Cell and its percentage to the outlay on the whole unit. :
- d) Since how long has the Cell been in existence. :

2. What is its specific achievement in the field :
of evolving new products.

3. Describe the new product that has been :
brought in by you mentioning its special
and innovative features.

4. In what way is it different from any :
similar products already in existence
please highlight the difference.

- 5.a) What is the total manufacturing cost :
and what are the levies incident
thereon eg: excise duty, sales tax etc.

- b) In what manner and in which industries :
or sphere of life (such as commercial,
domestic, etc.) could it be utilised.

- c) R & D effect of the innovation if any :

6. Has/it been developed on a commercial :
basis. If not within what time would
it be so developed and what would be
the unit cost

7. To what extent is there competition :
from other States or other countries
in case similar goods are produced
there.

8. How do you propose to maintain and :
improve its quality to fight competition.

9. Are you having plans to secure cost :
reduction in long run to maintain your
hold on the market. Please give a
brief indication of your plans.

10. Have you already exhibited or explained :
this product at any exhibition,conference,
workshop, etc.

11. Have any awards, prizes or any other :
honours been conferred on you for
this product.

12. Is the achievement attributable to the :
collective efforts of the members of
the R&D Cell or your unit or do you
wish to make a special mention of any
particular person as primarily responsible
for it.

13. If you wish to make any special claim :
with regard to your work, which has
not been covered by the above, please
state here or attached a sheet/paper
thereon.

14. Please give a brief write-up to explain :
why you consider yourself suitable for
this Award in terms of the achievement
upto now and prospects of continued
maintenance of the same

Signature & Designation
with Office Seal