



**AWARD FOR EXCELLENCE IN ALL
ROUND PERFORMANCE** (The Amancherla
Ramamurthy Silver Rolling Trophy -Instituted by VBC
Industries Ltd., Hyderabad)

QUESTIONNAIRE

PART - I

1. Name and Address of the Industry/ organization with Tel. and Fax Nos. and E-mail. :

2. Location and addresses of manufacturing : units/branches in A.P. where relevant

3. Nature of activity - manufacturing/ service/export :

4. Whether Large/Medium/Small Scale Unit :

5. Whether Public Sector Co. (Central or State), Public or Private Limited Co., Partnership or Proprietary Co. :

6. Registration No. given by DGTD/ Commissioner of Industries, Govt. of A.P. :

7.
 - i) Connected power load :
 - ii) Stand-by generation capacity :
 - iii) Bought out power if any :

8. Particulars of production in the above units in QTY product-wise with corresponding installed capacity for the past 3 years :

9. Particulars of turnover in value (Rupees) of the unit(s) for the past 3 years :

10. No. of employees working in the unit(s) workmen, supervisory, admn. sales and purchase, others. :

11. Capital structure of the Company/unit(s) :
in A.P.
12. Enclose Balance Sheet & Profit and Loss Account for the past 3 years. :
(Please fill/give information
in the Annexure Form)
13. Work out the following ratios pertaining :
to performance for the past 3 years
 - (i) turnover to capital employed :
 - (ii) gross profit to capital employed :
 - (iii) return on capital employed :
(for proper inter-firm comparison capital
employed is to be taken as the investment
on gross fixed assets plus net current assets)
14. Give a brief write-up about the Company :
since inception highlighting important
milestones
15. Mention any Awards received earlier :
from any organisation/institution
explaining the achievements meriting
the Award(s) including from FAPCCI
16. Please indicate your willingness or :
otherwise for the Jury to visit the site
if so desired.

PART-II

- 1.i) Indicate capacity utilisation, growth, :
capital employed and diversification
achieved for the past 3 financial year
- ii) Indicate the new units established :
with their location, date of
commencement of production,
capacities and capital employed
- iii) Indicate the diversification and new :
lines of manufacture started in the
present units and their details
as per item (ii) above

- iv) Indicate the nature of assistance :
provided to other entrepreneurs to
establish new manufacturing units
in Andhra Pradesh and/or diversification
with details as above
 - v) The role of new units and diversification :
where applicable etc. in industrialization
of under developed areas, creation of
employment and exports
 - vi) Employment Generation :
2. Indicate quality improvements achieved :
 3. Any quality control certificates like :
ISO or equivalent have been obtained
 4. Indicate productivity improvements :
achieved during the past three years.
Please see note in regard to
assessment of productivity
 5. Indicate contributions made in the :
following areas :
 - i) Workers welfare including
family welfare
 - ii) Pollution Control
 - iii) Rural Development
 - iv) Ancillarisation with particular
reference to encouragement given
to local entrepreneurs
 - v) Track record in regard to
industrial relations with special
reference to mandays lost due to
strikes/lock-outs and other
disputes, if any.
 6. Any in-house R&D unit and if so its :
contribution to the company's
performance.
 7. Details of export performance and import :
substitution, if any

8. Detail out plans for further expansion/ diversification and by when it is envisaged to achieve the same
9. Please give a brief write-up to explain : why you consider yourself suitable for this Award in terms of achievement upto now and prospects of continued maintenance of the same.

Signature and Designation
with Official Seal

NOTE

Improvements in productivity of inputs and capital. Inputs Productivity is expressed as reduction in the consumption of inputs like power, raw materials, man-hours, etc. per unit of output for about the same levels of production. This would generally result in more economical output about the same levels of production, thus increasing Capital Productivity. Productivity also increase quality of output yielding price preference, which increases the value of turnover and thus productivity also increase quality of output yielding price preference, which increases the value of turnover and thus productivity of capital. Better productivity also increases in some cases attainable output which increases the turnover and thus productivity of capital. A number of methods are used to improve productivity, some of which are industry specific. Some of the general methods are:

- i. Process control including Statistical Process Control;
- ii. Production Planning and Control;
- iii. better maintenance;
- iv. better material handling;
- v. changes to process technology and/or product design;
- vi. rationalisation of product-mix;
- vii. energy savings;
- viii. incentive schemes etc.,

What is important is that only improvements brought about the same levels of production are to be considered and not the changes that come about as plant utilisation goes up as in the case of a newly started unit.