



**AWARD FOR EXCELLENCE IN RURAL
DEVELOPMENT (Silver Rolling Trophy - Instituted by
The India Cements Ltd., Hyderabad)**

QUESTIONNAIRE

PART - I

1. Name and Address of the Industry/
organization with Tel. and Fax Nos.
and E-mail. :
2. Location and addresses of manufacturing
units/branches in A.P. where relevant :
3. Nature of activity - manufacturing/
service/export :
4. Whether Large/Medium/Small Scale Unit :
5. Whether Public Sector Co. (Central or
State), Public or Private Limited Co.,
Partnership or Proprietary Co. :
6. Registration No. given by DGTD/
Commissioner of Industries, Govt. of A.P. :
7. i) Connected power load :
- ii) Stand-by generation capacity :
- iii) Bought out power if any :
8. Particulars of production in the above units in
QTY product-wise with corresponding
installed capacity for the past 3 years :
9. Particulars of turnover in value (Rupees)
of the unit(s) for the past 3 years :
10. No. of employees working in the unit(s)
workmen, supervisory, admn. sales and
purchase, others. :
11. Capital structure of the Company/unit(s) in A.P.:
12. Enclose Balance Sheet & Profit and Loss Account
for the past 3 years. (Please fill/give information
in the Annexure Form)

13. Work out the following ratios pertaining to performance for the past 3 years :
 - (i) turnover to capital employed :
 - (ii) gross profit to capital employed :
 - (iii) return on capital employed
(for proper inter-firm comparison capital employed is to be taken as the investment on gross fixed assets plus net current assets)
14. Give a brief write-up about the Company since inception highlighting important milestones :
15. Mention any Awards received earlier from any organisation/institution explaining the achievements meriting the Award(s) including from FAPCCI :
16. Please indicate your willingness or otherwise for the Jury to visit the site if so desired. :

PART-II.

1. If the industry is located in a notified backward area, please give particulars :
2. Has the establishment of the unit resulted in the laying of better roads, introduction of new transport facilities, improved standards of living and otherwise better development of the surrounding rural areas? If so please give details.
3. Apart from the benefits accruing from the establishment of the Unit at the specific location, has the Unit made any direct contribution to improve the rural economy, such as establishment of hospitals, schools, adult education centres, literacy drive, night classes, entertainment centres, etc., construction of low income group houses for the weaker sections etc.,? If so, please give details. Any claim in regard to contribution for the development of the rural economy, should clearly exclude the development flowing from any parallel or other efforts made by the State Govt. or other quasi Govt. agencies.
4. Has the Industry/Unit adopted any village in the neighbourhood? If so, please give details :

5. Are there any ancillaries which absorb the services of the local population? If so, please give details :
6. Please give details of the employment of local personnel vis-a-vis total number of employees in the Unit :
7. Detail out how much of the local produce/ materials is utilised by the Unit or its ancillaries :
8. Industry's support/participation to Self Help Groups :
9. Please give a brief write-up to explain why you consider yourself suitable for this Award in terms of the achievement upto now and prospects of continued maintenance of the same.:

Signature & Designation
with Office Seal